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# Educational Talent Search



## Humboldt State University

*Annual Newsletter for Talent Search Students · Parents · Community*

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Fall  
2008

### Maria Tonn -- Arcata High School Businesswoman on the Rise

Arcata High School Arts Institute student Maria Tonn is one of the grateful winners of the First Annual Young Entrepreneur Business Challenge sponsored by the Humboldt County Office of Education's Rising Stars Foundation in collaboration with Humboldt State University, Economic Fuel, and other community partners.



*Maria posing in one of her creations*

Maria is unique in that she was the only female to compete, and the other teams were made up of two or three students each.

\$5,000 in start-up funding for supplies and equipment and 10 hours of free consultation from the North Coast Small Business Development Center will help Maria, sole proprietor of Ecoastal Wear, get her earth-friendly clothing and accessory company up and running.

It was a four-step process. "The first step was to write a proposal describing the general idea of my business," said Tonn. This was followed by an in-depth business plan – the who, what, when, where, and why of the business. The next step was the "Elevator Pitch." In other words, how complete a description can you provide in the time it takes to ride an elevator (about 30 seconds, or 100 to 150

words). For the final presentation, Maria wore a dress she created from recycled neckties and convinced the judges of her potential for success by describing how her experience working with her mother, textile artist Beth Kabat of Thimbleberry Threads, has given Maria a realistic perspective on what it would take to run her own business.

Competing in the First Annual Young Entrepreneur Business Challenge "was hard work, but it was also fun," says Maria. She would like to encourage other high school students who are interested in starting a business to participate in this competition in the future.



*Maria modeling her winning design*

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## A Message From The Director



*Adrienne Colegrove-Raymond*

Despite the fires and smoke – we hope you had a wonderful summer. At times the smoke was very thick and even felt smothering. And for some students, the educational system feels this way. Many issues cause students to struggle to keep up their grades, attendance, and enthusiasm. And that is why we are very happy to announce that we have planned a full array of activities and events to offer you and your family this year. Our goal is to provide each of you with the tools and the motivation to achieve your academic dreams. As John F. Kennedy said, “All

of us do not have equal talent, but all of us should have an equal opportunity to develop our talent.”

We know that all students have talent and we are doing everything in our power to make sure that they have opportunities. We will guide students through the educational system by hosting workshops at school sites and at the HSU campus, sending reminder postcards of important events, providing tutoring services, monitoring grades, being available at school sites, and offering campus tours.

Please watch your mail and feel free to contact us whenever you have a question and/or suggestion. We encourage you to visit our office located in the HSU Student & Business Services Building on Harpst Street. You can contact me at (707)826-4791 or by email: [abcl@humboldt.edu](mailto:abcl@humboldt.edu). We look forward to serving you this year!

## Talent Search Offers SAT/ACT Preparation Workshop

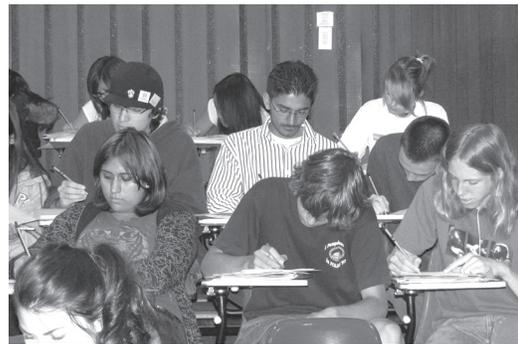
The SAT and the ACT are college entrance examinations. Students often ask: “What’s the difference between the SAT and the ACT?” “Which one should I take? Should I take them both?”

The difference is that the SAT tests your reasoning and actually measures your ability to analyze and solve problems by applying what you have learned in school. The ACT, on the other hand, is content-oriented and measures what you’ve learned in the A-G courses that you’re expected to have completed by the time you enter college.

Each year in September, the Talent Search Counselors present a SAT/ACT Orientation Workshop at Humboldt State University. The workshop familiarizes students with the format and content of the tests and helps them choose the test which suits them best. Workshop participants review the essential concepts they need to know to take the tests and learn about general test-taking strategies, as well as specific strategies for the Math and English sections of the exams. The more students know about the kinds of questions on the test and how much time is required to answer each question the higher their test scores will be.

Students who attended the 2007 workshop said they felt better prepared for the test and taking sample tests was very helpful. Everyone who attended went home with a CD crammed with concepts, skills, practice, and review for the SAT Math test – everything from pre-Algebra to Trigonometry to Calculus. This CD will help students throughout their college career.

So, if you’re a junior or senior, mark your calendar for the end of September 2008. Attend this very important test orientation workshop and give yourself the edge. You’ve got nothing to lose and only higher scores to gain.



*Talent Search students preparing for the 2007 SAT/ACT*

## Educational Talent Search Ice Cream Social had something for everyone!

Parents who wanted more information about the classes their students will need to take to be accepted to a four-year college or university were



Students crafting Valentine cards for hospitalized U.S. veterans

treated to a presentation by our newest Academic Advisor, Paul Wells. And our in-house expert on Financial Aid offered parents many valuable pointers for funding their child's education.

Educational Talent Search Program Director Adrienne Colegrove-Raymond held a scholarship workshop with seniors and their parents in one of Humboldt State University's well-equipped computer labs. Parents and students were able to look up scholarships on-line through the university's financial aid web page and print out lists of local scholarships offered by the Humboldt Area Foundation.

Students in elementary and middle school were invited to a craft room where they made valentines for hospitalized veterans. Humboldt State University students involved in the



Mmmmmm...Ice Cream!

*Ice Cream Social continued on page 4*

## Talent Search Website -- A Wealth of Information

What do you do on the weekend when you can't get in touch with your Talent Search Counselor and an application deadline is looming? What do you do if you need help with a homework assignment and there aren't any Talent Search tutors available? Why not visit the Educational Talent Search website at <http://www.humboldt.edu/~hsuets/> and follow the links to the services that the Talent Search Counselors provide at schools as well as the qualification guidelines to be accepted by the program, the names and school sites of the Counselors, past newsletters and numerous links to sites that offer similar services.

Some of our links include virtual tours of college campuses, lists of colleges that can be sorted by state, area of study or cost, web sites in Spanish, homework help and links to employment trends in America. There is even a link to a site with a virtual tour of Paris, France!

The Talent Search website also has a list of all the office personnel and their contact information in case you ever have any questions. The site is very well laid out, so finding the information you are looking for will be very easy. Please stop by and check us out. You'll be glad you did.

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**Educational Talent Search**

Welcome to Humboldt State University  
Educational Talent Search

Talent Search is a pre-college program that provides services to help improve the academic strengths and college readiness of students in the 8th through 12th grades. Adults who have dropped out of high school or college and are interested in reentering school may also participate in Talent Search. The free services our counselors provide to eligible students include: individual appointments, workshops, campus tours, and information for parents. All services are brought to the students' school site. The topics covered are designed with each age group in mind.

We are located in the Student Business Services Building at Humboldt State University in suite 427 on the fourth floor.

Student & Business Services, Suite 427 - 1 Harport St., Arcata, CA 95521 • 707.826.4791 • Contact Us.

## Ice Cream Social continued from page 3

Youth to College (Y2C) program helped them put together many beautiful cards that were sent to the soldiers in time for Valentine's Day. For the more active participants, the Y2C volunteers led Talent Search students in non-competitive, educational games.

Families also had the opportunity to take a tour of the Humboldt State University Campus. They visited such sites as the greenhouse, the library and the theatre, just to name a few.

Of course, the highlight of the day was the ICE CREAM! There were toppings galore to choose from, enough to cover two scoops of ice cream.

Participants at this year's Ice Cream Social went home informed and inspired to reach their college goals.



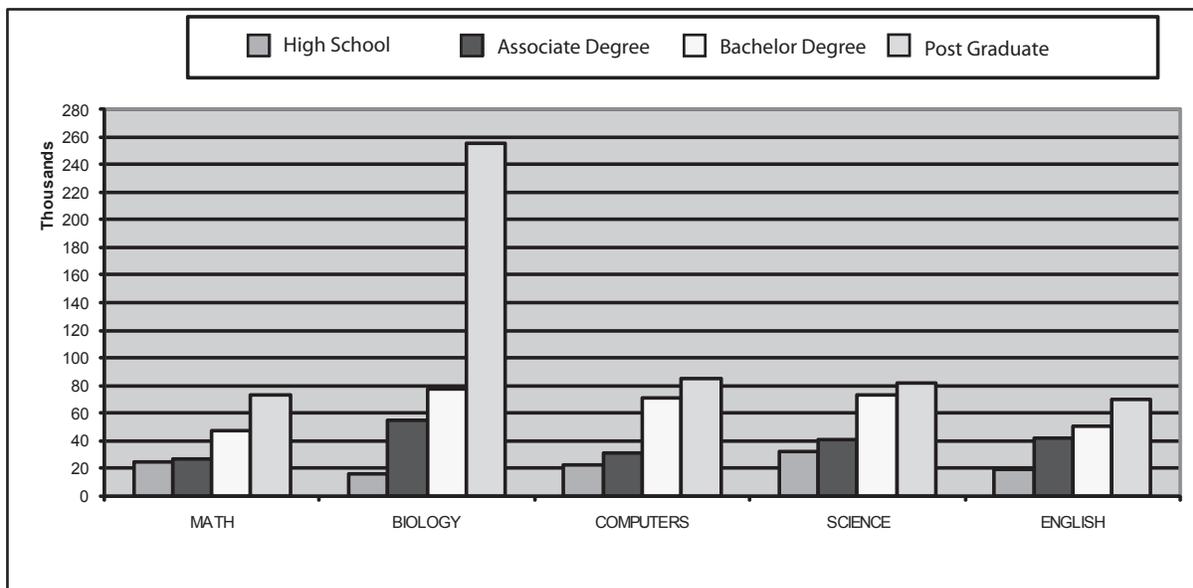
Family fun at the Talent Search Ice Cream Social

**We hope to see you again next year!**

## Staying in School Pays off In Real Money!

Better education often means a happier, more successful future. Let's look at the real dollars and cents behind the careers and college degrees that can make a big difference in your future bank account. Find the subject you like in the chart and see how more education really pays off!

Of course, money is not the only reason to invest in education. You are also investing in you – as a person. If you have a college education, your world will expand with new people and cultures and offer you the opportunity to discover your unique talents.



Number information gathered from the Bureau of Labor Statistics & "On Track Magazine, Sept. 2007.

## The Namedropper



Congratulations to the Talent Search Senior Class of 2008. We are proud to share with you the numerous scholarships, awards, commendations and educational grants our students received over the last academic year. The list is so extensive that we do not have space to print all of them here. We have made an effort to represent at least one or two students from each of the schools we serve. Some students received many more awards than we could possibly list here.

### Arcata High School

**Stephen Bayer** – Sunny Brae Middle School Scholarship & A-Z Eye Care Health Career Scholarship. **Cassandra Kelsey** – HSU Northcoast Scholarship & Hoopa Tribal Education Scholarship. **Cattissa Kelsey** – HSU Buck Scholarship & Hoopa Tribal Education Scholarship. **Megan Sandstrom** – Donna & Delbert Corning Vocational Scholarship. **Trent Stevenson** – Arcata Rotary Wrestling Scholarship.

### Eureka Senior High School

**Devin Darms** – HSU Founders Award. **Marya Edgar** – Melvin T. Peterson Vocational Scholarship, California State PTA Graduating High School Senior Scholarship & Donald Mattson Trust/EHS NJROTC Scholarship. **Carlos Gonzalez** – Theodore Roosevelt & Ingrid R. Olander Memorial Scholarship. **Jennifer Howell** – Melvin T. Peterson Academic & Greenwood Family Scholarship. **Jaclynn Kanouff** – Henri & Lanette Rousseau Memorial Scholarship. **Coral Martinez** – Eric & Earline Johnson Memorial Scholarship. **Kevin Miller** – Jimmy Kwan Memorial Scholarship. **Elizabeth Onstad** – CSEA Local #88 2008 Bobby Thrasher Memorial Scholarship. **Jean Pioquid** – Ginny Wythe Memorial Scholarship & Orion Vance Memorial Scholarship. **Bao Vang** – Orion Vance Memorial Scholarship. **Sandy Vang** – Emily Poindexter Jacobs Scholarship. **Brian Vitale** – Ron Dias Athletic Scholarship. **Shianne Zerlang** – North Coast Women in Timber Scholarship & Rotary Club of Eureka Scholarship.

### Fortuna Union High School

**Melissa Adams** – Salutatorian, Donald J. Harris Memorial Scholarship, DAR Good Citizen Award. **Isabel Cortes** – Coca Cola Scholarship, Mills

College Scholarship. **Maria Cortes** – Bernardo & Irene Lovio Memorial & Eureka Chamber of Commerce Scholarships. **Robert Hawkins** – Henri & Lanette Rousseau Scholarship, US Air Force Mathematics & Science Award. **Travis Kane** – Ferndale Repertory Theatre Scholarship, CSU Long Beach Scholarship. **Kristen Sattel** – Redwood Memorial Hospital Scholarship, Paul Harris Memorial Scholarship. **Gabby Solano** – Willard & Donna Mullan Scholarship.

### Hoopa Valley High School

**Naomi Ames, Crystal Korb, Phillip Reed, Sunny Rojas & Sinjen Surber** – Yurok Tribal Scholarship. **LaTasha Baldy, & Axton Davis** – Hoopa Tribal Grant Award. **Bhattarai Shrada** – Theodore Roosevelt & Ingrid Olander Memorial Scholarship. **Tess Cervantes** – Gates Millennium Scholarship. **Rubisela Garcia** – Service Learning, Bank of America Certificate for All-Around Great Senior. **Joseph Hailey** – College Knowledge Scholarship. **Menetta Kelley** – HSU Founders Scholarship.

### McKinleyville High School

**Danielle Durbin** – McKinleyville Grandma & Grandpa's, McKinleyville High Panther Partners, Kiwanis club of McKinleyville, Mad River Rotary, Trinidad Civic Club & John L. & Marian Ledgerwood Memorial Scholarships. **Blythe George** – Gates Millennium Scholarship, French National Honorary Society, N. Humboldt Indian Education Parent Committee, McKinleyville CSEA & "Timm" Williams Memorial Scholarships & Robert C. Byrd Honors Scholar.

### South Fork High School

**Ginger Anderson** – California Scholarship Federation Life Member. **Evi Ashenbrucker** – Booster Club, Evelyn Hansen Noderer & Kiwanis International Scholarships. **Pierce Crosby** – Kiwanis International Scholarship. **Louise Henniger** – Salutatorian, Booster Club Scholarship.

### Zoe Barnum High School

**Megan Burwell** – Arnie Milsap/Friends of Zoe Barnum Scholarship. **Michelle Doan** – Southwest Rotary Scholarship. **Nancy Luna** – Tony DelGrande Memorial Scholarship. **Jessica Morris-Barnett** – Jason Goselin Memorial Scholarship. **Samantha Wilbur** – The Jacobs Education Center Scholarship.

## Careers: Planning for Your Future

What do you want to do after you graduate from college? Become a teacher? Move to Hollywood and become an actor? Be a doctor and help save lives? The possibilities are almost limitless.

Here are just a few more options to think about:

Because companies in the United States want to hire their own technology and programming specialists and not have to rely on overseas firms, there are great opportunities waiting for computer software engineers and systems analysts, as well as multi-media artists and animators.

As America's population gets older, there is an ongoing need for doctors and nurses and home health care specialists. Medical professionals hold some of the highest paying jobs in the country. In 2006, nine of the top ten jobs were in the medical field and had an average annual salary of \$145,600.

Finally, many companies are taking an active role in preserving and protecting the environment. New buildings will need to be designed in environmentally-friendly ways and old buildings demolished

without further harming the environment. As an environmental engineer you can help change the world for the better.



*Medical professionals hold some of the highest paying jobs in the country*

Knowing what you want to do will help you figure out what to study in college. If you aren't sure, ask your Talent Search Counselor for help. They can help you determine what kind of career fits you best. Your Talent Search Counselor can also help you research specific careers, learn about the pros and cons and ask the right questions. For example: How much money will I make? Will there be any jobs in that field? How much competition is there for the jobs that interest me?

O\*NET Online <http://online.onetcenter.org/>, the primary source on the Internet for information on occupations and careers is a very good place to find answers to these questions and start looking toward your future.

## Get the help You Need. You Deserve It.

The purpose of tutoring is to help students help themselves or to assist or guide them to the point at which they become an independent learner and thus no longer need tutoring.

Having a tutor makes many students feel special. In the past, having a tutor came with the stigma of underachievement. Today, however, many students view tutoring as a privilege. Sometimes a student can feel lost in a room of 25 or 30 students. Tutoring can provide the personal

### Benefits of Tutoring

- Improves self-esteem and confidence
- Increases the motivation to learn
- Increases mastery of academic skills
- Increases subject-specific knowledge
- Encourages higher levels of thinking
- Provides instruction tailored to specific learning styles
- Offers increased praise, feedback, and encouragement
- Provides mentorship from a positive adult role model
- Motivates self-paced and self-directed learning

attention teachers may not have the time to offer.

For the tutor, sharing oneself with another student can make a difference in both their lives.

The Educational Talent Search program offers free tutorial services at most of our schools. If you would like some tutoring, please give us a call at 707-826-4791 so we can match you with one of our incredible tutors.

## Seeing Is Believing: Talent Search Offers Campus Tours of Humboldt State University

Students often hear teachers, counselors and Talent Search advisors talk about what college is like – the exciting opportunities on campus, the freedom of setting up your own schedule, no bells



*Peninsula Union Elementary School students on HSU campus tour*

ringing all the time. Eventually the students only hear the “blah, blah, blah,” or they don’t really believe it. It sounds too much like a sales pitch.

Now, thanks to a grant written by Annie Bolick-Floss, director of the Youth Educational Services Program at Humboldt State University (HSU), Talent Search is able to offer HSU campus visits so that our students can see for themselves the wonders that await them after high school.



*Some students say the whale bone smells*

When Talent Search students visit HSU, they are dazzled by the wild animals in the game pens and the exotic birds and the large stuffed animals in the Wildlife Museum. They try out the pedal-powered blender and TV at the Campus Center for Appropriate Technology. They experience different climates in the various plant rooms in the green-



*Talent Search students checking out the greenhouse at HSU*

house, and the number of ropes and pulleys that control the curtains and backdrops backstage at the Van Duzer Theatre are just amazing. Others received a personalized tour of the Art Department. Everyone went home inspired and filled with



*Blue Lake Elementary students waiting for the tour ideas.*

It is easier to encourage students to set exciting goals, work hard in school and stay on track for college after they have experienced a college tour. We encourage Talent Search students and their families to visit college campuses. Call ahead to sign up for a campus tour and make an appointment to meet people in the departments with the

# Educational Talent Search Newsletter 2008

For more information about Talent Search  
or to request an application to participate,  
call (707) 826-4791 or email us at  
hsuets@humboldt.edu

visit our website at:  
www.humboldt.edu/~hsuets

## Educational Talent Search Staff

Adrienne Colegrove-Raymond - Director  
Kristi Krueger - Activities Coordinator  
Cheryl Ash - Counselor  
Martha Johnson - Counselor  
Paul Wells - Counselor  
Cary Bellak - Data Research Tech/Analyst  
Mary Hope Lee - Office Manager

## Educational Talent Search

Talent Search is a pre-college program for 6<sup>th</sup> -12<sup>th</sup> grade students. More than 1000 local students participate each year. The purpose of Talent Search is to help students improve their academic skills and attend the college of their choice.

Workshops offered at the students' schools include information on

- College Preparedness • Careers
- Study Skills • Financial Aid

Activities include special seminars for parents, campus tours and group tutoring. Talent Search serves students who are the first in their family to attend college, and/or are income eligible. Services are offered at the following schools:

Blue Lake Elementary	Pacific Union Elementary
Eureka Adult School	Peninsula Union School
Eureka High School	South Fork High School
Fortuna Middle School	Sunny Brae Middle School
Fortuna Union High School	Toddy Thomas School
Hoopla Valley Elementary	Trinity Valley Elementary
Hoopla Valley High School	Winship Middle School
McKinleyville High School	Zane Middle School
McKinleyville Middle School	Zoe Barnum High School

Talent Search is a federal TRiO program. TRiO legislation was enacted in 1965 by Congress to provide educational opportunity for all Americans regardless of ethnicity or income.

*Serving Humboldt County since 1991.*



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